VERSASENSE NAMED IoT SENSOR COMPANY OF THE YEAR

Company Recognized with Prestigious 2018 IoT Breakthrough Award

THIEF RIVER FALLS, MN, USA and LEUVEN, BELGIUM, Jan. 9th, 2018 – VersaSense, today announced that it has been selected as winner of the 2018 “IoT Sensor Company of the Year” award from IoT Breakthrough, an independent organization that recognizes the top companies, technologies and products in the global Internet-of-Things (IoT) market today.

“We were honored to be selected as the 2018 winner of the IoT Sensor Company of the Year award,” said Dr. Nelson Matthey, CEO at VersaSense. “At VersaSense we are focused on making the vision of Industry 4.0 a reality. Our solutions radically reduce the total cost of ownership for industrial sensing and control systems, and allow companies to IoT-enable their plants in a matter of days!”

The mission of the IoT Breakthrough Awards program is to recognize the innovators, leaders and visionaries from around the globe in a range of IoT categories, including Industrial and Enterprise IoT, Smart City technology, Connected Home and Home Automation, Connected Car, and many more. This year’s program attracted more than 3,000 nominations from companies all over the world. All nominations were reviewed and evaluated by an independent panel of experts within IoT industry, with the highest scored nomination selected as winner for each category.

“IoT sensors are the backbone to the global Internet-of-Things market, connecting smart home products all the way to intelligent manufacturing and smart city applications,” said James Johnson, managing director, IoT Breakthrough. “The VersaSense plug-and-play sensor design helps deliver an IoT fabric that empowers customers to connect in a reliable and secure way, quicker and easier than ever before. We are thrilled to recognize VersaSense as IoT Sensor Company of the Year and we congratulations them on their well-deserved industry recognition.”

About IoT Breakthrough
IoT Breakthrough, part of the Tech Breakthrough Awards organization, is devoted to honoring excellence in Internet-of-Things technologies, services, companies and products. The IoT Breakthrough Awards program provides a forum for public recognition around the achievements of IoT companies and products in categories including Connected Home and Home Automation, Connected Car, Industrial IoT (IIoT) and Smart City, Consumer IoT and more. For more information visit www.IoTBreakthrough.com.
About VersaSense
VersaSense delivers the fabric to power the 4th industrial revolution.

The VersaSense Wireless Fabric consists of software, networking and hardware elements that can be combined to securely deliver sensor data to IoT platforms or enterprise back-end systems. With VersaSense you can IoT-enable your plant or facility in a matter of days and radically reduce the total cost of ownership for industrial sensing and control systems. Plug & play IoT solutions from VersaSense power and secure the Industrial Internet for major industrial, consumer goods, technology and agricultural companies across diverse Industry 4.0 application domains.

As a spin-off of the imec-DistriNet research group at the University of Leuven (KU Leuven), VersaSense builds on a decade-long foundation of leading research in the Industrial Internet of Things (IIoT). For more information visit [www.versasense.com](http://www.versasense.com)

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